



# carly may foundation

a living memorial to Carly May Harris





# ABOUT THE CARLY MAY FOUNDATION



Out of great love and loss, the Carly May Foundation was founded to honor the life of Carly May Harris. Carly was born on July 21, 2004 with a rare translocation in which one of the 21st chromosomes had two long arms and the other 21st chromosome was normal. For the 2 years, 9 months, and 18 days that she was alive, Carly and the Harris family were supported by organizations such as the UMN Masonic Children's Hospital that impacted their lives in a tremendous way. Because of this:

## OUR MISSION

*Our mission is to honor the life of Carly May Harris by helping to change the world for those with Down syndrome.*

## OUR VISION

*Our vision is that every person with Down syndrome has access to life-changing resources, from birth through adulthood.*

To achieve our goals, we are pleased to announce several new changes and additions to the 15th Annual Carly May Golf Classic. Together with them, our sponsors, our supporters, and our volunteers, we will bring the 2022 event to the next level to ensure your investment brings you the best outcome.

*The Carly May Foundation is a registered 501(c)(3) non-profit organization*

*Minnesota Tax ID #26-2543215*

The Carly May Foundation relies on the experience, vision, and leadership of its volunteer Board of Directors to provide the organization with responsible governance and bolster its efforts to change the world for those with Down syndrome.



★ ★ ★ ★ ★ 15<sup>th</sup> ANNUAL ★ ★ ★ ★ ★

# CARLY MAY GOLF CLASSIC

MONDAY, SEPTEMBER 19, 2022

BRACKETT'S CROSSING COUNTRY CLUB

LAKEVILLE, MN



## SCHEDULE OF EVENTS:

10:30 AM - Driving Range Opens

10:30 AM - Registration/Lunch

11:45 AM - Kickoff/Announcements

12:00 PM - Shotgun Start

4:30 PM - Happy Hour

6:00 PM - Dinner Presentation & Awards

6:30 PM - Silent Auction Closes

# SUPPORT US

## JOIN US FOR THE 15TH ANNUAL CARLY MAY GOLF CLASSIC!

The Carly May Golf Classic brings together supporters of the community who use, develop, design, and support resources for individuals with Down syndrome. Once a year, Carly May supporters unite for a day of giving and golf dedicated to our mission and vision.



The Carly May Golf Classic is a great opportunity to connect with people interested in showcasing their dedication to our community. We are proud to partner with friends and businesses who share

our passion. Our goal with our sponsors and silent auction donors is to build long-term relationships that make our efforts possible while offering a platform to showcase your dedication to our cause. The Carly May Foundation is leading the way our community understands, appreciates, and supports those with Down syndrome. At the end of 2021, the

### TOTAL CONTRIBUTIONS TO DATE:

**\$415,000**

Carly May Foundation has donated over \$415,000 to crucial beneficiaries. With a 2022 fundraising goal of \$178,000, our goal this year is to expand our giving to programs that not only benefit children, but programs that support teens and adults with Down syndrome as well. Help us reach our goal by sponsoring this year's event!

### 2022 FUNDRAISING GOAL:

**\$178,000**

### WHAT CAN YOU EXPECT?

- The new structure of the Golf Classic will attract a broader audience covering not only the Down syndrome community but local and national corporate leaders.
- A new structure of the Classic, including brand new Sponsorship opportunities designed to best highlight the commitment of your organization.
- 8 hours of visibility on the course, during dinner, and in the ballroom.
- Brand promotion prior to the event targeting the Carly May Foundation's social and email audience.

# YOUR IMPACT

When you support the Carly May Foundation, you support organizations that provide life-changing programs and resources to those with Down syndrome.



Scan To Watch  
The Carroll  
Family Story

"For the past five years, the Carly May Foundation has been instrumental in the growth of Jack's Basket. Because of their generous support, we've been able to expand our basket program and diagnosis advocacy work across the nation, reaching more medical providers and celebrating more babies with Down syndrome. Carly May's life and legacy has impacted all of us for the better and we are truly humbled to be able to spread her love to new families through the work we do at Jack's Basket. Thank you to all those that support the Carly May Foundation, together we are changing the way the world welcomes and celebrates babies with Down syndrome."

**-Carissa L. Carroll, Founder and Executive Director,  
Jack's Basket**





University of Minnesota  
Masonic Children's Hospital



Scan To Watch  
Zucker Family  
Suite & Broadcast  
Studio



"Many great things begin with a story. For children and families at the University of Minnesota Masonic Children's Hospital who are able to remain connected with each other over video while they are hospitalized, that story begins with Carly May. Carly and her family were the first to help us explore the use of a basic video conferencing cart to connect people who were not in the same building. The experience helped them through a difficult time and sparked a desire to make this service even better and available to more families. The Carly May Foundation provided the first gift to make videoconferencing for patients and families a reality. Their gift inspired others to also give generously. Thus, the ability for a hospitalized child and their family to stay connected was born. To say this has made a difference is an understatement! It's a paradigm shift. Videoconferencing allows the parent at home be part of good night tuck-ins at the hospital and remain connected with their child's care. The home doctor can be part of rounds and prepare for the child coming home. Children in the hospital can participate in everything from math class to graduation to a family picnic or a sibling's birthday celebration.

The Carly May Foundation has continued to expand its support, providing funding to connect moms on the antepartum unit, connect all the NICU's and Birthplaces throughout the M Health Fairview system and signing on as a cornerstone partner for the Zucker Family Suite and Broadcast Studio. Plus, the Carly May Foundation has helped the Pediatric Rehab program purchase child sized and adaptive equipment to meet the special needs of all patients.



When hospital restrictions started in spring 2020, the Zucker Suite and Broadcast Studio created additional shows and content and maintained a 24/7 schedule. To support the children and families utilizing the Zucker Family Suite and Broadcast Studio, we have hired an additional child life specialist and child life associate. We are continuing to build out more programming and utilize technology as a copy tool with patients 1:1. We are so grateful for the significant

funding the Carly May Foundation has invested in ZTV! Having access to this vital resource has been critical, especially during the pandemic, for the health and wellbeing of patients and families alike.

For well over a decade, because of the Carly May Foundation, thousands of critically ill children and their families have been able to stay connected at the time they need it most."

**-Jennifer Foss, Senior Development Officer, Children's Health & M Health Fairview**



Down Syndrome Achievement Centers  
educate. inspire. believe.



"Carly May Foundation's support of our progressive and purposeful programs is invaluable in helping GiGi's fill a critical niche for thousands in our metro community; moving us closer to our vision of offering everyone with Down syndrome the opportunity to grow up with GiGi's!"

**-Katherine Rebstock, Programs Manager, GiGi's Playhouse – Twin Cities**





"Down syndrome Foundation is a volunteer Minnesota non-profit whose funding goes directly toward the Down Syndrome Camp. This overnight camp is for children and young adults with Down syndrome. At Camp, new friendships are forged through shared camp experiences with the unforgettable adventure of being away from home. The Carly May Foundation has graciously supported horseback riding, waterfront activities, arts and crafts and assisted in providing scholarships for campers."

*-Shari Williams - Down syndrome Foundation*



**DOWN SYNDROME  
FOUNDATION**



# SPONSORSHIP PACKAGES

Our sponsorship packages are designed to help your business with networking, lead generation, brand awareness, talent recruitment, and giving back to our community. These packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach.

## PRESENTING TITLE SPONSOR

\$25,000 - 1 AVAILABLE



- 15th Annual Carly May Classic, Presented by Company Name
- Prominent display of company name and logo on all event marketing materials
- Includes 8 golfers & 8 dinner guests
- Logo on shirt
- Opportunity to speak at dinner program
- Recognition during the awards reception

## PLATINUM SPONSOR LEVEL

\$10,000 - 4 AVAILABLE

### SWAG SPONSOR

- Company name and logo on event signage, website, all event email blasts and 2 social media posts
- Includes 4 golfers & 4 dinner guests
- Company logo featured on swag item
- Recognition during the awards reception

### DINNER SPONSOR

- Company name and logo on event signage, website, all event email blasts and 2 social media posts
- Includes 4 golfers & 4 dinner guests
- Company name and logo prominently displayed during dinner
- Recognition during the awards reception



### PHOTO BOOTH SPONSOR

- Company name and logo on event signage, website, all event email blasts and 2 social media posts
- Includes 4 golfers & 4 dinner guests
- Company name and logo included with CMF logo on photo booth digital photos
- Recognition during the awards reception

### SILENT AUCTION SPONSOR

- Company name and logo on event signage, website, all event email blasts and 2 social media posts
- Includes 4 golfers & 4 dinner guests
- Company name and logo prominently displayed during the online silent auction & at silent auction table
- Recognition during the awards reception

**GOLD SPONSOR LEVEL**

\$5,000 - 4 AVAILABLE

**BEVERAGE CART SPONSOR**

- Company/Name on event signage, website, annual kickoff email and 1 dedicated social media post
- Company/Name/Logo on Beverage Carts & Tickets

**GOLF CART FLEET SPONSOR**

- Company/Name on event signage, website, annual kickoff email and 1 dedicated social media post
- Company/Name/Logo displayed on all golf carts

**CLOSEST TO THE PIN COMPETITION SPONSOR**

- Company/Name on event signage, website, annual kickoff email and 1 dedicated social media post
- Company/Name/Logo prominently displayed at Closest to the Pin Contest Hole
- Opportunity to recognize winner during dinner awards reception

**LONGEST DRIVE COMPETITION SPONSOR**

- Company/Name on event signage, website, annual kickoff email and 1 dedicated social media post
- Company/Name/Logo prominently displayed at Longest Drive Contest Hole
- Opportunity to recognize winner during dinner awards reception

**SILVER SPONSOR LEVEL**

\$2,500 - 3 AVAILABLE

**DRIVING RANGE SPONSOR**

- Company/Name on event signage, website and annual kickoff email
- Company/Name prominently displayed at driving range

**PUTTING GREEN SPONSOR**

- Company/Name on event signage, website and annual kickoff email
- Company/Name prominently displayed at practice putting green

**HAPPY HOUR SPONSOR**

- Company/Name on event signage, website and annual kickoff email
- Company/Name prominently displayed during happy hour

**HOLE SPONSOR**

\$1,000 - 18 AVAILABLE

**\$1,000 = HOLE SPONSORS**

- Company/Name on event signage and website
- Dedicated sign at hole

**PATRON SPONSOR**

\$250 - \$1,000 - UNLIMITED

**\$250 - \$1,000 = PATRON SPONSOR**

- Company/Name on event signage and website

## GET INVOLVED

TO GOLF



TO SPONSOR



TO DONATE



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